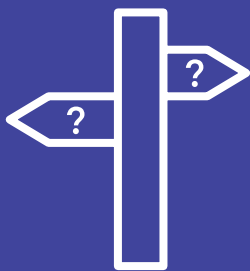


THE BUSINESS CASE FOR MATERIALITY

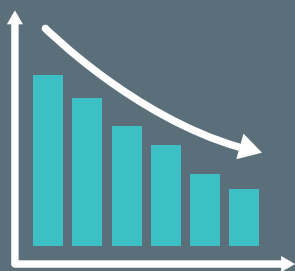
What goes wrong when the material sustainability issues aren't understood?



Ineffective use of time and resources on sustainability initiatives and reporting, due to lack of clear direction



Lack of senior management buy-in to sustainability, due to lack of evidence of important issues



Mismatch between sustainability offering and customer sustainability requirements, resulting in reduced business potential



Reduction in employee attraction and retention. Research shows a clear and effective sustainability programme is important for both

WHAT MAKES MATERIALITY SO IMPORTANT?

BUY-IN

Get the data and hard evidence needed to achieve buy-in for your sustainability approach in your business

STRATEGY

Use materiality findings to develop and implement a sustainability strategy that will work and be effective

Or sense check your existing strategy

UNDERSTANDING

Understand what stakeholders need and have closer links with them on sustainability issues, this will help you shape a more successful business

A FEW OF OUR CLIENTS



Travis Perkins



WE'RE HERE TO HELP

Understanding the issues that are material to stakeholders provides important business intelligence for you.

Building an accurate materiality matrix for your company starts with an understanding of the issues, builds using reliable data and is delivered with expert guidance and support.

A service that incorporates the best processes, tools, statistical procedures and output methods is going to be of tremendous value to you, for a relatively small investment.

Using a materiality partner who understands engagement and sustainability, works with some of Europe's leading business brands and works closely with SDGs and GRI will give you a real competitive advantage.

THE IMS MATERIALITY SERVICE

Combines three important elements:

ENGAGEMENT EXPERTS

Materiality and data experts who plan, implement and analyse each project - providing expert outputs and recommendations and a friendly face to help guide you

STAKEHOLDER TALK

Our online stakeholder engagement tool where large numbers of stakeholders can be consulted with ease and with tailored questioning for different stakeholders

ANALYSIS PROCESS

A materiality analysis process devised with statisticians and alongside the GRI G4 guidance and SDG considerations. Considers importance AND relevance of issues

Speak to a friendly expert, Roxanne Ratcliff, who can talk you through how it could work for you
roxanne.ratcliff@imsplc.com | +44 (0)117 905 5050 - or continue on to see some service options...



OUR MATERIALITY SERVICE OPTIONS



FREE CHECK

Desk review of current approach



LIGHT TOUCH

Desk review of current approach

Small stakeholder consultation with simple questioning

Standard report listing material issues



G4 AND SDG READY

Desk review of current approach

Medium stakeholder consultation with G4 or SDG aligned questioning

Standard report plus full data breakdown, materiality matrix and recommendations

Support in planning, identifying stakeholders, internal buy-in



PRO: G4 & SDG ADVANCED

Desk review of current approach

Large fully customisable consultation with G4 questioning plus extras

Fully customised reporting plus full data breakdowns, materiality matrices, splits and comprehensive recommendations

Support in planning, identifying stakeholders, internal buy-in

Pre-consultation senior management workshop, post-consultation telephone interviews with key stakeholders

Contact the engagement experts at IMS Consulting to talk through your requirements.



IMS Consulting (Europe) Ltd

Offices in the UK +44 (0) 117 905 5050 and France +33 (0) 1 53 32 17 44

info@imsplc.com | www.imsplc.com

SHAPING RESPONSIBLE BUSINESS